Monmouth County Habitat for Humanity®

SEA GIRT RECREATION

L.I.F.T.

PATRIOT POLAR PLUNGE

Saturday, January 30, 2027

Beacon Boulevard Beach, 2 Ocean Ave, Sea Girt, NJ 08750





Join us at our **6th Annual Patriot Polar Plunge** presented by **Sea Girt Recreation** to benefit the **L.I.F.T. Home Repairs Fund for Veterans** at **Monmouth County Habitat for Humanity.** To learn more about the LIFT program, visit www.monmouthhabitat.org.





Honoring Sgt. Juan Fajardo

The 2027 Patriot Polar Plunge will again be in memory of NJ State Trooper, **Sgt. Juan Fajardo**. Juan was also a Lieutenant in the NJ National Guard, and was beloved by all.

REGISTER TO PLUNGE

www.patriotpolarplunge.com

SPONSOR CONTACT:

Mike D'Altrui

Cell: 732 259-3655

seagirt5k@gmail.com

Monmouth County Habitat for Humanity is a 501c3 organization. Tax ID# 22-3284309

PATRIOT POLAR PLUNGE 2027
SPONSORSHIP OPPORTUNITIES

Saturday, January 30th, 2027, Sea Girt

Sponsors Needed! Join us and be recognized for your contribution!

Sponsor Opportunities: Tax-deductible donation to Monmouth County Habitat for Humanity. More info at www.monmouthhabitat.org

- **Presenting Sponsor: $25,000 – 1 available** "Patriot Polar Plunge presented by [Your Name Here]." Marquis billing on all promotional material, website, hoodie sweatshirts, and advertising.
- **Chairman of the Joint Chiefs: $5,000 – 2 Total (1 Available)** Large presence on all promotional material, website, hoodie sweatshirts, and advertising.
- **5 Star General: $2,500 – 4 Total (1 Available)** Your logo or name to appear prominently on the back of our custom hoodie sweatshirts, as well as our website, promotional posters/social media.
- **Admiral: $1,500 - 6 Total (2 Available)** Your logo or name to appear larger on the back of our hoodies, as well as on our website and promotional materials
- **Colonel: $1,000 –** Your logo to appear on the back of our hoodies, website and promotional materials
- **Commander: $500 –** Your printed name to appear on the back of hoodies
- **Drill Sergeant: $250** – Your name to be mentioned in announcements before the plunge and to appear smaller on hoodies

Custom Donation: Any amount donated will be greatly appreciated, including services or products needed for the event

SPONSORSHIP PAYMENT to Monmouth County Habitat for Humanity

- PLEASE NOTE 'PATRIOT POLAR PLUNGE' ON SPONSORSHIP DONATIONS

Checks to 1800 NJ-34 N, Suite 300, Wall, NJ 07719

Online via Credit Card: www.monmouthhabitat.org/donate

VENMO @MonmouthCountyHabitat

CONTACT: *Mike D'Altrui, cell: 732-259-3655, seagirt5k@gmail.com, or Stacie Bradley, (267-242-7216 ,sbradley@monmouthhabitat.org*

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